



**THE STUDENT'S GUIDE IS AVAILABLE IN THE FOLLOWING LANGUAGES:**

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# EMPOWERING GREEN ENTREPRENEURSHIP COURSE

## -STUDENT'S GUIDE-



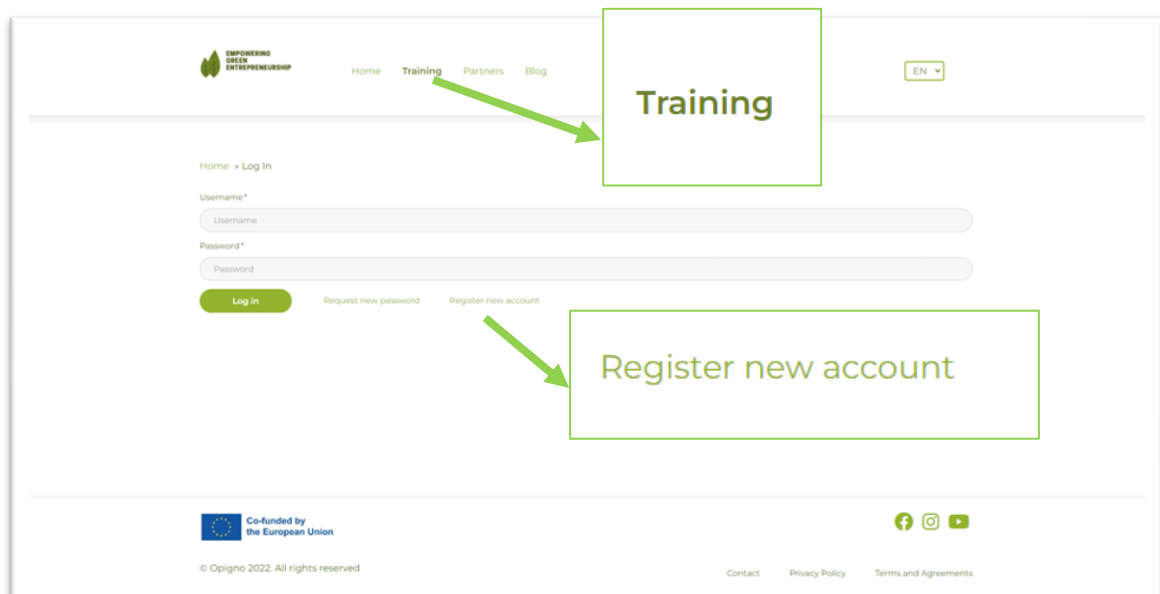
## 1. Introduction

Empowering Green Entrepreneurship Course aims to promote and encourage green practices among the new generations of entrepreneurs. The project targets startups, small and medium enterprises, and new and aspiring students and entrepreneurs, aiming to empower them with green and digital skills, and to promote and develop an environmentally friendly mindset among them. **The course is free and open to everybody!**

## 2. Registration

Please follow next steps to register in our course:

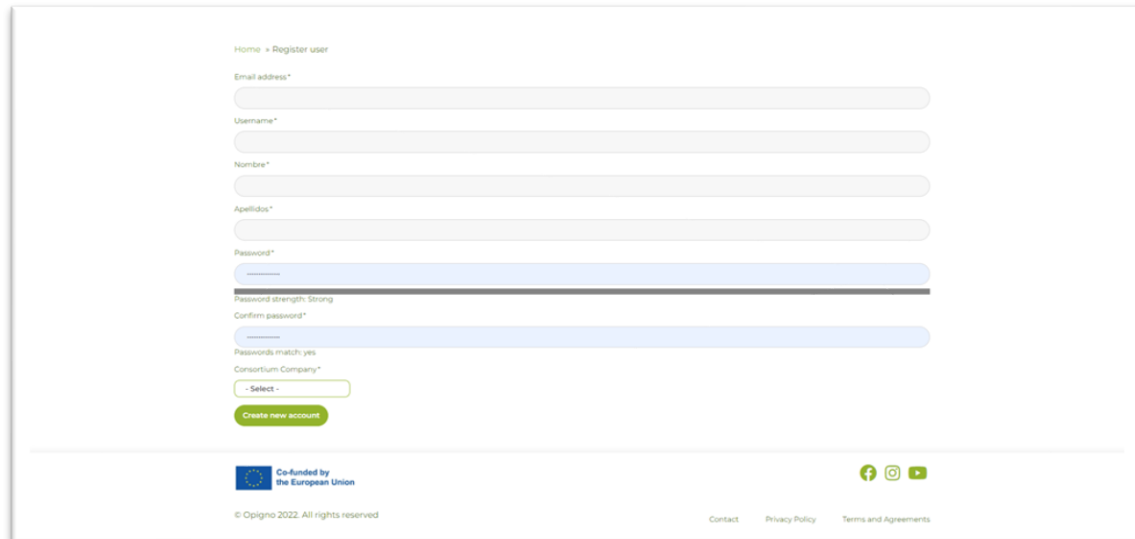
1. In our website go to “Training” and click on “Register new account” ([Register user | Opigno \(egeproject.eu\)](#))



2. Complete the form with your personal data. Regarding the “Consortium Company” request, please in case you have known about the project from any of these entities, choose it. If not choose one from your country. For any other case, randomly select any of those entities.

Once the form is completed, click on “Create new account” and you will

receive a confirmation email about your Registration. Open it and follow the information.



Home » Register user

Email address\*

Username\*

Nombre\*

Apellidos\*

Password\*

Password strength: Strong

Confirm password\*

Passwords match: yes

Consortium Company\*

- Select -

Create new account

Co-funded by the European Union

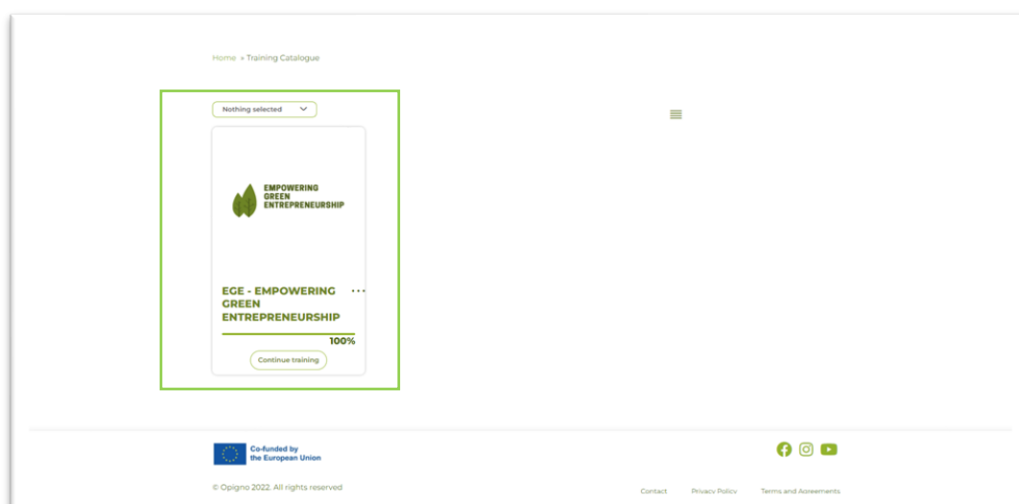
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Contact Privacy Policy Terms and Agreements

3. Once your account is created you are ready to enter the course! Please go again in our website to training and enter your user name and password.

### 3. The course

-To start the course click on it:





-The course is composed by 12 chapters/modules.

Type	Steps	Status	Score
☆ Module	<b>SUSTAINABLE INDUSTRY</b>	✔ Passed	100%
☆ Module	<b>CLEAN ENERGY</b>	✔ Passed	100%
☆ Module	<b>BUILDING AND ENERGY</b>	⋯ Pending	100%
☆ Module	<b>FARM TO FORK</b>	✔ Passed	100%
☆ Module	<b>ELIMINATING POLLUTION</b>	✔ Passed	100%
☆ Module	<b>BIODIVERSITY</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE MOBILITY</b>	✔ Passed	100%
☆ Module	<b>INDUSTRY 4.0 - DIGITAL TRANSFORMATION</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE CITIES</b>	✔ Passed	100%
☆ Module	<b>CIRCULAR ECONOMY</b>	✔ Passed	100%
☆ Module	<b>CORPORATE SUSTAINABILITY</b>	✔ Passed	100%
☆ Module	<b>GREEN BUSINESS PLAN</b>	✔ Passed	100%

-In order to start the course please click on the first chapter.

-In each chapter you will find all the content to be studied, including a pdf version of it, a power point presentation, and a support video with relevant information, interviews, etc related to the topic. **You must finish each chapter in order to be able to move to the next one.**

Home » EGE - Empowering Green Entrepreneurship

Global Training Progress: 100%

### SUSTAINABLE INDUSTRY

A growing number of companies are treating "sustainability" as an important objective in their strategy, and operations to increase growth and global competitiveness. This trend has reached well beyond the small niche of those who traditionally positioned themselves as "green," and now includes many prominent businesses across many different industry sectors. In many cases, these efforts are having significant results.

There are a number of reasons why companies are pursuing sustainability:

- Increase operational efficiency by reducing costs and waste.
- Respond to or reach new customers and increase competitive advantage.
- Protect and strengthen brand and reputation and build public trust.
- Build long-term business viability and success.
- Respond to regulatory constraints and opportunities.

Companies engaged in sustainability efforts include those of all sizes, ages and sectors. Companies move forward along the path to sustainability by: improving performance and reducing their resource footprint. Ways that companies progress further on the path to sustainability include:

- Address sustainability in a coordinated, integrated and formal manner, rather than in an ad hoc, unconnected and informal manner.
- Use innovation, scenario planning and strategic analysis to go beyond compliance.
- Integrate sustainability across business functions.
- Focus more on the long term.
- Work collaboratively with external stakeholders.

ABOUT SUSTAINABLE INDUSTRY

To understand the term Sustainable Industry, we must understand what sustainability is and other concepts.

#### 1. Sustainability

Sustainability means meeting our own needs without compromising the ability of future generations to meet their own needs. In addition to natural resources, we also need social and economic resources. Sustainability is not just environmentalism. Embedded in most definitions of sustainability we also find concerns for social equity and economic development.

#### Three pillars of sustainability

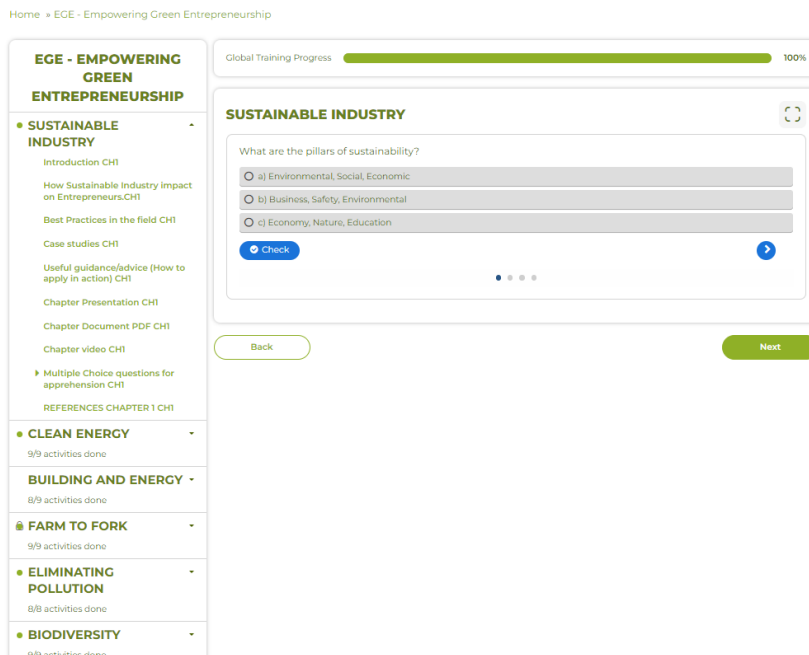
**Environmental Sustainability:** Ecological integrity is maintained, all of earth's environmental systems are kept in balance while natural resources within them are consumed by humans at a rate where they are able to replenish themselves.

**Economic Sustainability:** Human communities across the globe are able to maintain their independence and have access to the resources that they require. Financial and other, to meet their needs. Economic systems are smart and activities are available to everyone, such as secure sources of livelihood.

- Each chapter, except the last one (“Green business Plan”), has a final exam with a multiple-choice answer questionnaire.

Please note that:

- **There is only one correct answer per question.**
- **You must answer correctly all the questions of each chapter to unlock the next one.**
- **You can retry to do a questionnaire all times you need until you get the 100% of correct answers.**



Home » EGE - Empowering Green Entrepreneurship

Global Training Progress  100%

### EGE - EMPOWERING GREEN ENTREPRENEURSHIP

- **SUSTAINABLE INDUSTRY**
  - Introduction CHI
  - How Sustainable Industry impact on Entrepreneurs.CHI
  - Best Practices in the field CHI
  - Case studies CHI
  - Useful guidance/advice (How to apply in action) CHI
  - Chapter Presentation CHI
  - Chapter Document PDF CHI
  - Chapter video CHI
  - ▶ Multiple Choice questions for apprehension CHI
  - REFERENCES CHAPTER 1 CHI
- **CLEAN ENERGY**
  - 9/9 activities done
- **BUILDING AND ENERGY**
  - 8/9 activities done
- **FARM TO FORK**
  - 9/9 activities done
- **ELIMINATING POLLUTION**
  - 8/8 activities done
- **BIODIVERSITY**
  - 9/9 activities done

### SUSTAINABLE INDUSTRY

What are the pillars of sustainability?

- a) Environmental, Social, Economic
- b) Business, Safety, Environmental
- c) Economy, Nature, Education

[Check](#)

[Back](#) [Next](#)

-Once you have completed the 100% of the course, a certification will be sent to your email.



#### **4. Support**

We will be pleased to support you during the course. If you have any question, please send us a message through the website contact area:

[Contact | Opigno \(egeproject.eu\)](mailto:contact@opigno.com)

# CURSO EMPOWERING GREEN ENTREPRENEURSHIP

## -GUÍA DEL ESTUDIANTE-



**EMPOWERING  
GREEN  
ENTREPRENEURSHIP**



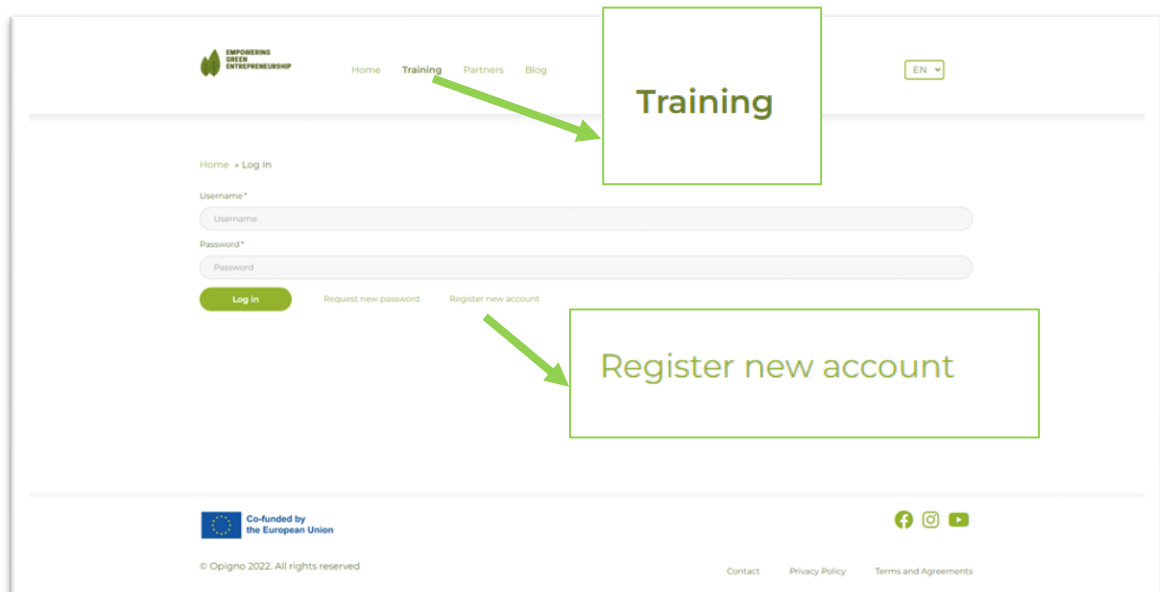
## 1. Introducción

El curso Empowering Green Entrepreneurship (Empoderando el emprendimiento Verde) tiene como objetivo promover y fomentar prácticas verdes entre las nuevas generaciones de emprendedores. El proyecto está dirigido a startups, pequeñas y medianas empresas, estudiantes y emprendedores, con el objetivo de empoderarlos con habilidades verdes y digitales, y promover y desarrollar una mentalidad respetuosa con el medio ambiente entre ellos. **¡El curso es gratuito y abierto a todo el mundo!**

## 2. Registration

Por favor sigue los siguientes pasos para registrarte en nuestro curso:

1. En nuestra web vete a “Training” y haz click en “Register new account” ([Register user | Opigno \(egeproject.eu\)](#))



2. Completa el formulario con tus datos personales. Relativo a la petición “Consortium Company”, por favor, en caso de que hayas conocido el Proyecto a través de alguna de las entidades que se mencionan, escógela. Si no escoge de todas formas la entidad que sea de tu país. Para cualquier otro caso, selecciona cualquiera de las entidades



disponibles.

Una vez que hayas completado el formulario haz click en “Create new account” y recibirás un mail de confirmación sobre tu registro. Ábrelo y sigue la información que en él se menciona.

Home » Register user

Email address\*

Username\*

Nombre\*

Apellidos\*

Password\*

Password strength: Strong

Confirm password\*

Passwords match: yes

Consortium Company\*

- Select -

Create new account

Co-funded by the European Union

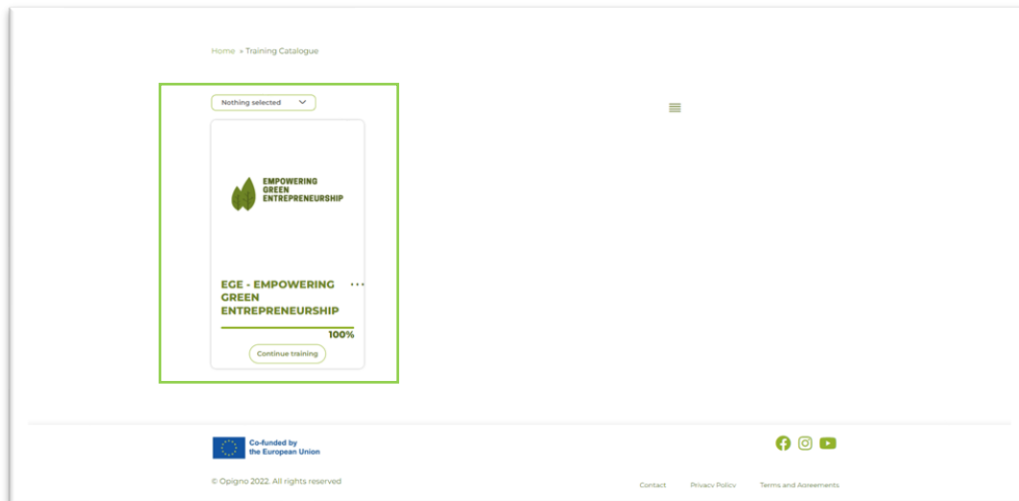
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Contact Privacy Policy Terms and Agreements

3. Una vez que la cuenta esté creada ¡estás listo/a para entrar en el curso! Por favor vete de nuevo a “Training” en nuestra web e ingresa tu Username y Password.

### 3. El curso

-Para empezar el curso haz click en:



-El curso se compone de 12 capítulos/módulos.

Type	Steps	Status	Score
☆ Module	<b>SUSTAINABLE INDUSTRY</b>	✔ Passed	100%
☆ Module	<b>CLEAN ENERGY</b>	✔ Passed	100%
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☆ Module	<b>BIODIVERSITY</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE MOBILITY</b>	✔ Passed	100%
☆ Module	<b>INDUSTRY 4.0 - DIGITAL TRANSFORMATION</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE CITIES</b>	✔ Passed	100%
☆ Module	<b>CIRCULAR ECONOMY</b>	✔ Passed	100%
☆ Module	<b>CORPORATE SUSTAINABILITY</b>	✔ Passed	100%
☆ Module	<b>GREEN BUSINESS PLAN</b>	✔ Passed	100%

-Para empezar el curso haz click en el primer capítulo.

- En cada capítulo encontrarás todo el contenido a estudiar, incluyendo una versión pdf del mismo, una presentación resumen en power point, y un video de apoyo con información relevante relacionada con el capítulo, entrevistas, etc. **Deberás terminar cada capítulo para poder pasar al siguiente.**





Home » EGE - Empowering Green Entrepreneurship

Global Training Progress:  100%

### EGE - EMPOWERING GREEN ENTREPRENEURSHIP

- SUSTAINABLE INDUSTRY**
  - Introduction CHI
  - How Sustainable Industry Impact on Entrepreneurs CHI
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- ELIMINATING POLLUTION
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- BIODIVERSITY
  - 9/9 activities done
- SUSTAINABLE MOBILITY
  - 9/9 activities done
- INDUSTRY 4.0 - DIGITAL - TRANSFORMATION

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- Cada capítulo, exceptuando el ultimo ("Plan de Negocio Verde"), tiene un examen final con cuestionario multirespuesta.

Por favor, ten en cuenta que:

- **Sólo hay una respuesta correcta por pregunta.**
- **Debes responder correctamente a todas las preguntas de cada capítulo para poder pasar al siguiente.**
- **Puedes reintentar hacer el examen todas las veces que lo necesites hasta que consigas el 100% de preguntas correctas.**

Home » EGE - Empowering Green Entrepreneurship

**EGE - EMPOWERING GREEN ENTREPRENEURSHIP**

Global Training Progress  100%

**SUSTAINABLE INDUSTRY**

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a) Environmental, Social, Economic

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- **SUSTAINABLE INDUSTRY** -
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  - 9/9 activities done
- **ELIMINATING POLLUTION** -
  - 8/8 activities done
- **BIODIVERSITY** -
  - 9/9 activities done

**-Una vez que completes el 100% del curso recibirás una certificación que será enviada a tu dirección de email facilitada en el registro.**

#### 4. Apoyo al estudiante

Estaremos encantados de darte apoyo durante el curso. Si tienes alguna pregunta, por favor escríbenos un mensaje a través de nuestro área de contacto en la web:

[Contact | Opigno \(egeproject.eu\)](mailto:opigno@egeproject.eu)

# CORSO EMPOWERING GREEN ENTREPRENEURSHIP

## -GUIDA PER LO STUDENTE-



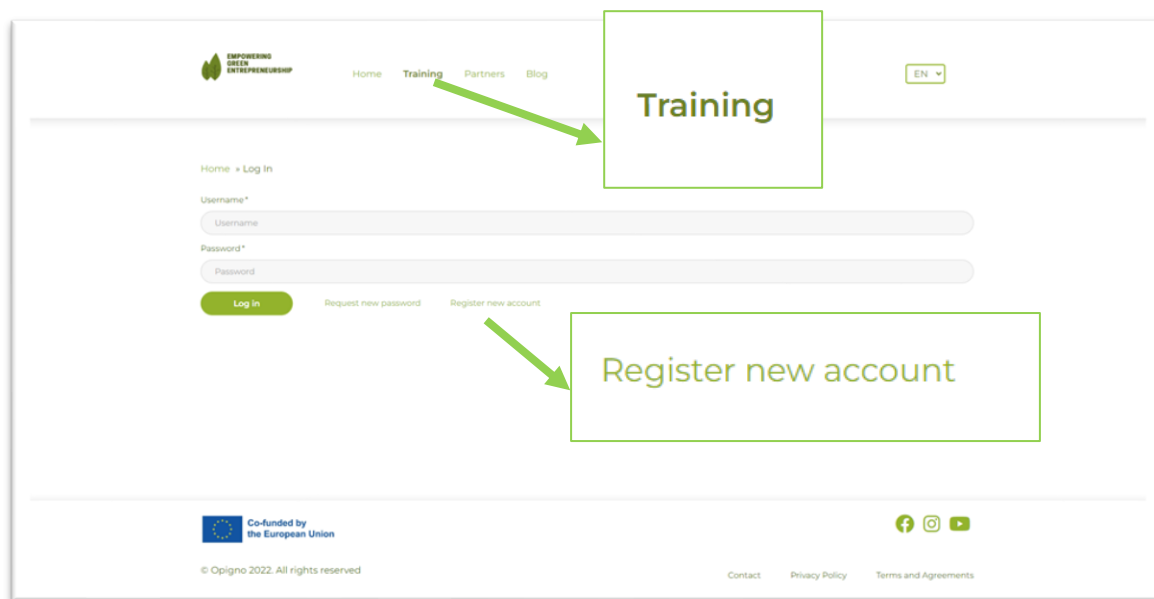
## 1. Introduzione

Il corso Empowering Green Entrepreneurship mira a promuovere e incoraggiare pratiche ecologiche tra le nuove generazioni di imprenditori. Il progetto si rivolge a start-up, piccole e medie imprese, e a nuovi studenti e aspiranti imprenditori, con l'obiettivo di dotarli di competenze green e digitali, nonché di promuovere e sviluppare una mentalità rispettosa dell'ambiente. **Il corso è gratuito e aperto a tutti!**

## 2. Registrazione

Basta seguire questi pochi semplice passaggi per registrarsi e accedere al corso:

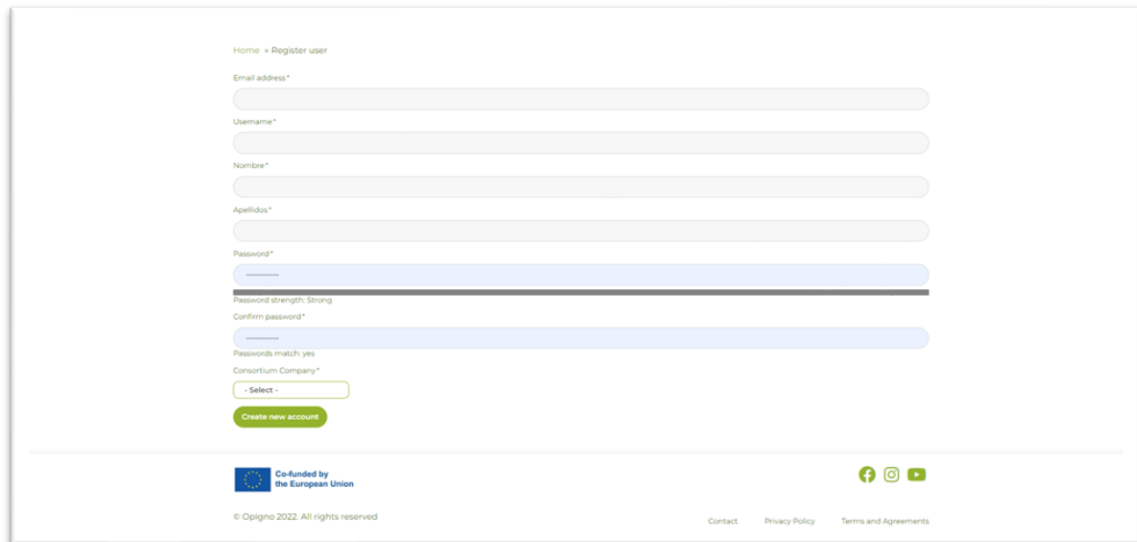
1. Sul sito, clicca su “Training” e su “Registra un nuovo account” ([Register user | Opigno \(egeproject.eu\)](#))



2. Completa il modulo con i tuoi dati personali.

Per quanto riguarda la richiesta di "Azienda del Consorzio", scegli che ti ha fatto conoscere questo progetto. Se lo hai conosciuto autonomamente, selezionane una dal tuo paese. Altrimenti, selezionane casualmente una da quelle del menù a tendina.

Una volta completato il modulo, clicca su "Crea un nuovo account" e riceverai un'e-mail di conferma sulla tua registrazione. Aprila e segui le istruzioni.



Home » Register user

Email address\*

Username\*

Number\*

Apellido\*

Password\*

Password strength: Strong

Confirm password\*

Passwords match: yes

Consortium Company\*

- Select -

Create new account

Co-funded by the European Union

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3. Dopo aver creato il tuo account sei pronto ad entrare nel Corso! Vai nuovamente sul sito, alla sezione training, e inserisci username e password.

### 3. Il corso

-Per cominciare il Corso clicca qui:



-Il Corso è composto di 12 capitoli/moduli.



Home > EGE - Rafforzare l'imprenditoria verde > Catalog

**EGE - RAFFORZARE L'IMPRENDITORIA VERDE** last update on: 06/30/2022

Il Green Deal europeo stabilisce come rendere l'Europa il primo continente climaticamente neutro entro il 2050. Mira a rilanciare l'economia, migliorare la salute e la qualità della vita delle persone, prendersi cura della natura e non lasciare indietro nessuno.



**EMPOWERING  
GREEN  
ENTREPRENEURSHIP**

**Category** General

**Modules** 17

[See progress](#) [Continue training](#)

Global progress: 

0%
Pending
Based on 06/30/2022

Tipo	Steps	Status	Score
Module	INDUSTRIA SOSTENIBILE	*** Pending	0%
Module	ENERGIA PULITA	*** Pending	0%
Module	EDILIZIA ED ENERGIA	*** Pending	0%
Module	FARM TO FORK	*** Pending	0%
Module	ELIMINARE L'INQUINAMENTO	*** Pending	0%
Module	BIOVERSITA'	*** Pending	0%
Module	MOBILITA' SOSTENIBILE	*** Pending	0%
Module	INDUSTRIA 4.0 - TRASFORMAZIONE DIGITALE	*** Pending	0%
Module	CITTA' SOSTENIBILI	*** Pending	0%
Module	CIRCULAR ECONOMY - ECONOMIA CIRCOLARE	*** Pending	0%
Module	SOSTENIBILITA' AZIENDALE	*** Pending	0%
Module	GREEN BUSINESS PLAN	*** Pending	0%

-Per poter cominciare il Corso clicca sul primo capitolo.

- In ogni capitolo troverai tutto il contenuto da studiare, compresa una versione in formato PDF, una presentazione in PowerPoint e un video di supporto con informazioni pertinenti, interviste, ecc. relative all'argomento. **Devi completare ciascun capitolo per poter passare al successivo!**



Home » EGE - Rafforzare l'imprenditoria verde

Local Training Program: 0%

### EGE - RAFFORZARE L'IMPRENDITORIA VERDE

- INDUSTRIA SOSTENIBILE
  - Introduzione
    - Impatto dell'industria sostenibile sull'imprenditoria
    - Work Practice sul campo
    - Casi di studio
    - Guida e consigli (come mettere in pratica la teoria)
    - Presentazione Capitolo I
    - Capitolo I PDF
    - Video Capitolo I
    - Domande a scelta multipla per l'apprendimento
    - Infografica e riferimenti
- ENERGIA PULITA
  - Off activities done
- EDILIZIA ED ENERGIA
  - Off activities done
- FARM TO FORK
  - Off activities done
- ELIMINARE L'INQUINAMENTO
  - Off activities done
- BIODIVERSITÀ
  - Off activities done
- MOBILITÀ SOSTENIBILE
  - Off activities done
- INDUSTRIA 4.0 - TRASFORMAZIONE DIGITALE
  - Off activities done
- CITTÀ SOSTENIBILI
  - Off activities done
- CIRCULAR ECONOMY - ECONOMIA CIRCOLARE
  - Off activities done
- SOSTENIBILITÀ AZIENDALE
  - Off activities done
- GREEN BUSINESS PLAN
  - Off activities done

### INDUSTRIA SOSTENIBILE

Un nuovo concetto di aziende sta consolidando la "sostenibilità" un obiettivo importante nella propria strategia e nelle operazioni per aumentare la crescita e la competitività globale. Questo trend si è esteso ben oltre alla piccola nicchia di coloro che tradizionalmente si posizionavano come "nicchi" e ora include molte aziende di spicco in settori diversi. In molti casi, questi clienti stanno creando risultati significativi.

Ci sono una serie di ragioni per cui le aziende stanno perseguendo la sostenibilità:

- Aumentare l'efficienza operativa riducendo costi e sprechi
- Raggiungere nuovi clienti e aumentare il vantaggio competitivo
- Proteggere e rafforzare il marchio e la reputazione e cercare la fiducia del pubblico
- Contrastare la volatilità e il successo aziendale a lungo termine
- Rispondere ai clienti e alle opportunità emergenti

Le aziende impegnate negli sforzi per la sostenibilità sono oggi di qualsiasi dimensione, età e settore. Le aziende accorciano i tempi di percorrenza della sostenibilità migliorando le prestazioni e riducendo l'impronta delle risorse. I modi in cui lo fanno includono:

- Allineando la sostenibilità in modo coerente, integrato e sinergico, piuttosto che in modo "ad hoc", frammentato e silosato
- Rivisitando l'acquisizione, la pianificazione degli scenari e l'analisi strategica per andare oltre la conformità
- Integrando la sostenibilità lungo tutte le funzioni aziendali
- Investimenti di più nel lungo termine
- Lavorando in collaborazione con gli stakeholder esterni

### L'INDUSTRIA SOSTENIBILE

Per comprendere il concetto di Industria Sostenibile, dobbiamo capire cos'è la sostenibilità e altri concetti correlati.

#### 1. Sostenibilità

Sostenibilità significa andare incontro ai propri bisogni senza compromettere le capacità delle generazioni future di soddisfare i propri. Oltre alle risorse naturali, sono necessarie anche risorse sociali ed economiche. La sostenibilità non è solo ambientale. Nella maggior parte delle definizioni di sostenibilità troviamo anche riferimenti all'equità sociale e allo sviluppo economico.

#### TRE PILASTRI DELLA SOSTENIBILITÀ

**Sostenibilità ambientale:** mantenimento dell'integrità ecologica, mantenimento in equilibrio di tutti i sistemi ambientali della terra in una maniera in cui gli esseri umani sfruttano le risorse naturali ad un ritmo tale da poter permettere a queste di ricostituirsi.

**Sostenibilità economica:** situazioni in cui le comunità umane di tutto il mondo sono in grado di mantenere la propria indipendenza e hanno accesso alle risorse di cui hanno bisogno, finanziario e di altro tipo, per soddisfare i propri bisogni. I sistemi economici sono creati e le attività sono disponibili per tutti, come fonti ricche di sostentamento.

**Sostenibilità sociale:** i diritti umani universali e le necessità di base sono raggiungibili da tutte le persone, che hanno accesso a risorse sufficienti per mantenere in salute e al sicuro le loro famiglie e comunità. Le comunità hanno leader giusti che garantiscono il rispetto dei diritti individuali, lavorativi e culturali e che tutte le persone siano protette dalla discriminazione.

#### 2. Definizione di Industria Sostenibile

L'espressione "Industria Sostenibile" è legata allo sviluppo di processi industriali in modo sostenibile e si riferisce al **greening** della industria ad alta intensità energetica come l'industria **testile, siderurgica, del cemento e della carta**.

#### 3. Obiettivi EGE

- Ciascun capitolo, ad eccezione dell'ultimo ("Green Business Plan"), ha un test finale con domande a scelta multipla.

Nota Bene:

- C'è solo una risposta corretta per ogni domanda.
- Devi rispondere correttamente a TUTTE le domande per poter sbloccare il capitolo successivo.
- Puoi rifare il test tutte le volte che vorrai finché non raggiungerai il 100% delle risposte corrette.



Home » EGE - Rafforzare l'imprenditoria verde

**EGE - RAFFORZARE L'IMPRENDITORIA VERDE**

Global Training Progress  7%

**INDUSTRIA SOSTENIBILE**

Introduzione

Impatto dell'industria sostenibile sull'imprenditorialità

Best Practice sul campo

Casi di Studio

Guida e consigli (come mettere in pratica la teoria)

Presentazione Capitolo 1

Capitolo 1 PDF

Video Capitolo 1

► Domande a scelta multipla per l'apprendimento

Bibliografia e Riferimenti

Quali sono i pilastri della sostenibilità?

a) Ambiente, Società, Economia

b) Impresa, Sicurezza, Ambiente

c) Economia, Natura, Educazione

**-Una volta completato il 100% del corso, ti verrà inviata un attestator via e-mail.**

#### 4. Supporto

Saremo felici di darti supporto durante tutto il corso. Se hai domande, per favore, inviaci un messaggio attraverso la sezione contatti del sito:

[Contact | Opigno \(egeproject.eu\)](mailto:contact@opigno.com)



# EMPOWERING GREEN ENTREPRENEURSHIP TRAINING

## -GHID DE UTILIZARE PENTRU CURSANT-



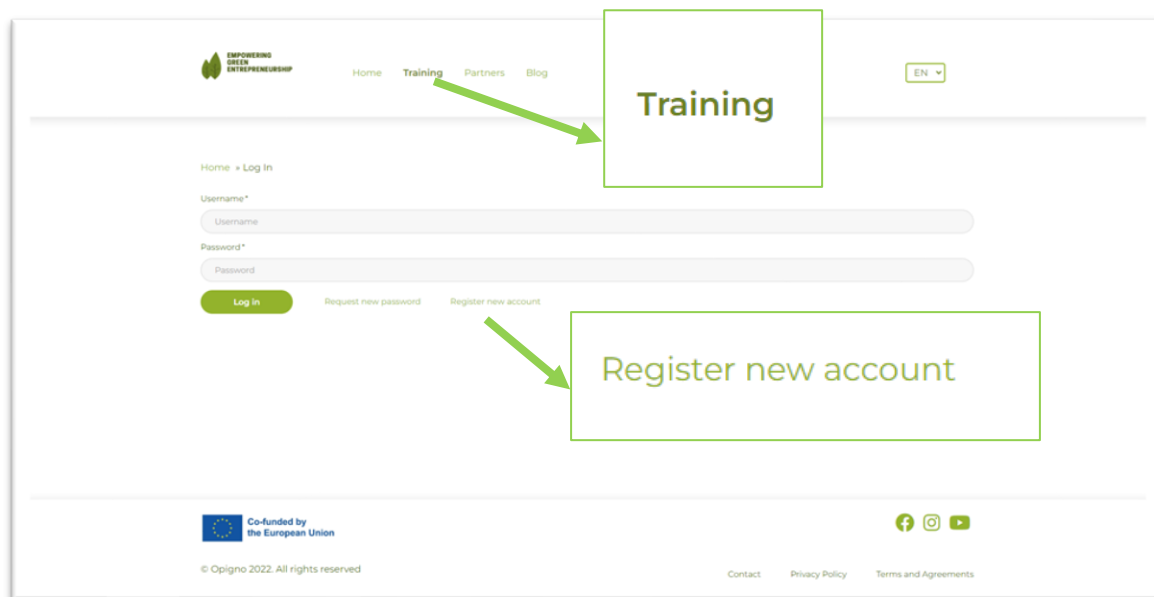
## 1. Introducere

Cursul Empowering Green Entrepreneurship își propune să promoveze și să încurajeze practicile sustenabile în rândul noilor generații de antreprenori. Proiectul vizează startup-urile, întreprinderile mici și mijlocii, precum și studenții și antreprenorii aspiranți, cu scopul de a-i învăța abilități și cunoștințe din sfera sustenabilității și abilităților digitale, și de a promova și cultiva o mentalitate prietenoasă cu mediul în rândul acestora. **Cursul este gratuit și deschis tuturor!**

## 2. Înregistrarea

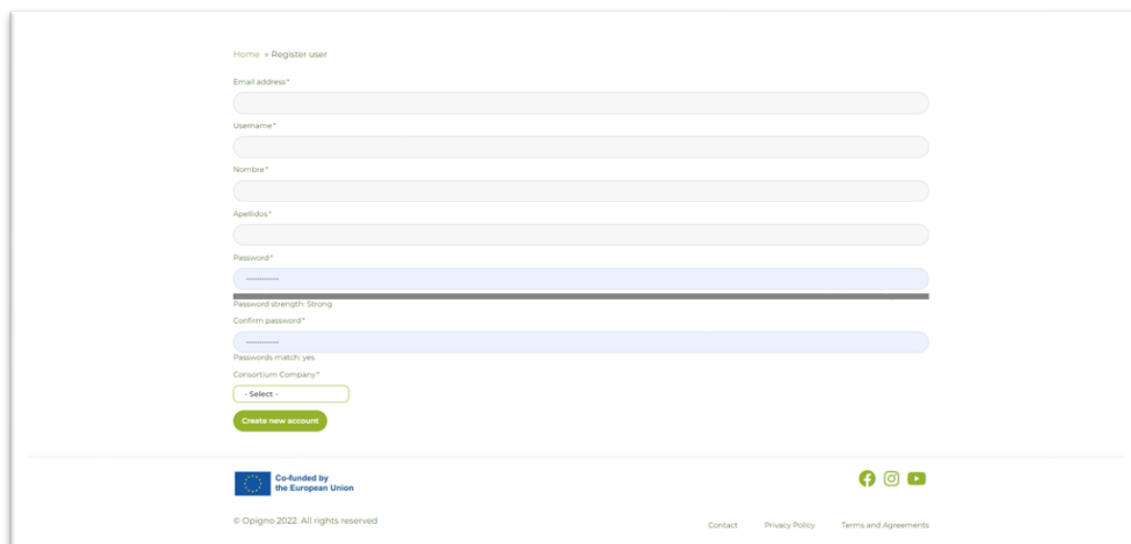
Vă rugăm să urmați pașii următori pentru a vă înscrie la training:

1. În website-ul nostru accesați "Training" și dați click "Înregistrați un cont nou" ([Register user | Opigno \(egeproject.eu\)](#))



2. Completați formularul cu datele dumneavoastră personale. Referitor la solicitarea „Organizația din consorțiu”, vă rugăm în cazul în care aveți informații despre proiect de la oricare dintre entitățile enumerate, alegeți-o pe aceasta. Dacă nu, alegeți organizația din țara dumneavoastră. Pentru orice alt caz, selectați aleatoriu oricare dintre aceste entități.

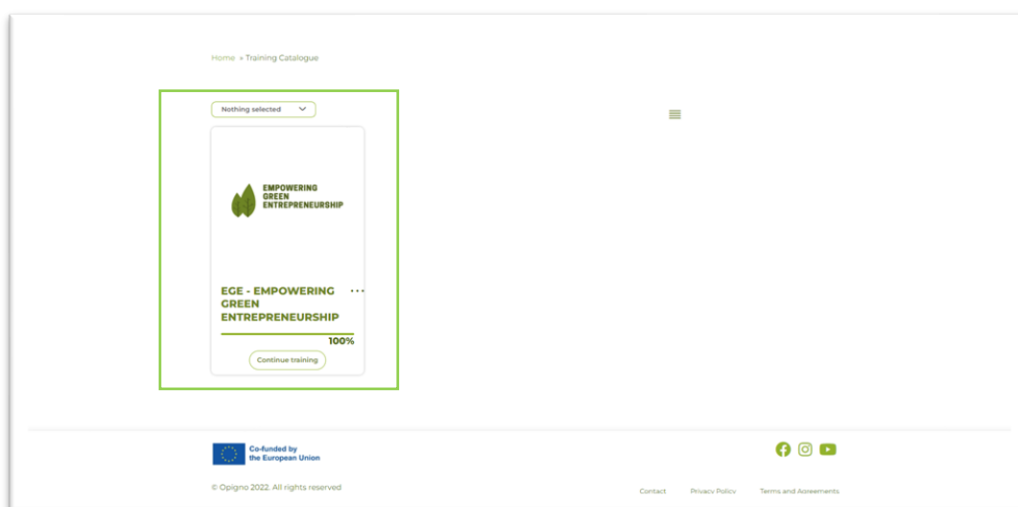
Odată ce formularul este completat, faceți clic pe „Creați cont nou” și veți primi un e-mail de confirmare despre înregistrarea dvs. Deschideți emailul și urmați informațiile.



3. După ce ați creat contul, sunteți gata să începeți trainingul! Vă rugăm să mergeți din nou pe website-ul nostru, la secțiunea training și să introduceți numele de utilizator și parola.

### 3. Trainingul

-Pentru a începe trainingul faceți clic pe el:



- Trainingul este compus din 12 capitole/module.

Type	Steps	Status	Score
☆ Module	<b>SUSTAINABLE INDUSTRY</b>	✓ Passed	100%
☆ Module	<b>CLEAN ENERGY</b>	✓ Passed	100%
☆ Module	<b>BUILDING AND ENERGY</b>	⋯ Pending	100%
☆ Module	<b>FARM TO FORK</b>	✓ Passed	100%
☆ Module	<b>ELIMINATING POLLUTION</b>	✓ Passed	100%
☆ Module	<b>BIODIVERSITY</b>	✓ Passed	100%
☆ Module	<b>SUSTAINABLE MOBILITY</b>	✓ Passed	100%
☆ Module	<b>INDUSTRY 4.0 - DIGITAL TRANSFORMATION</b>	✓ Passed	100%
☆ Module	<b>SUSTAINABLE CITIES</b>	✓ Passed	100%
☆ Module	<b>CIRCULAR ECONOMY</b>	✓ Passed	100%
☆ Module	<b>CORPORATE SUSTAINABILITY</b>	✓ Passed	100%
☆ Module	<b>GREEN BUSINESS PLAN</b>	✓ Passed	100%

-Pentru a începe trainingul, vă rugăm să faceți clic pe primul capitol.

- În fiecare capitol veți găsi tot conținutul de studiat, inclusiv o versiune pdf a acestuia, o prezentare power point și un video cu informații relevante, interviuri etc. legate de subiect.



**Trebuie să terminați fiecare capitol pentru a putea trece la următorul.**

Home » EGE - Empowering Green Entrepreneurship

Global Training Progress: 100%

### EGE - EMPOWERING GREEN ENTREPRENEURSHIP

- SUSTAINABLE INDUSTRY**
  - Introduction CHI
  - How Sustainable Industry Impact on Entrepreneurs CHI
  - Best Practices in the field CHI
  - Case studies CHI
  - Useful guidelines/checkboxes (How to apply in action) CHI
  - Chapter Presentation CHI
  - Chapter Document PDF CHI
  - Chapter video CHI
  - Multiple Choice questions for apprenticeship CHI
  - REFERENCES CHAPTER 1 CHI
- CLEAN ENERGY**
  - 9/9 activities done
- BUILDING AND ENERGY**
  - 9/9 activities done
- FARM TO FORK**
  - 9/9 activities done
- ELIMINATING POLLUTION**
  - 9/9 activities done
- BIODIVERSITY**
  - 9/9 activities done
- SUSTAINABLE MOBILITY**
  - 9/9 activities done
- INDUSTRY 4.0 - DIGITAL TRANSFORMATION**

### SUSTAINABLE INDUSTRY

A growing number of companies are treating "sustainability" as an important objective in their strategy and operations to increase growth and global competitiveness. This trend has reached well beyond the small niche of those who traditionally positioned themselves as "green," and now includes many prominent businesses across many different industry sectors. In many cases, these efforts are having significant results.

There are a number of reasons why companies are pursuing sustainability:

- Increase operational efficiency by reducing costs and waste.
- Respond to or reach new customers and increase competitive advantage.
- Protect and strengthen brand and reputation and build public trust.
- Build long-term business viability and success.
- Respond to regulatory constraints and opportunities.

Companies engaged in sustainability efforts include those of all sizes, ages and sectors. Companies move forward along the path to sustainability by improving performance and reducing their resource footprint. Ways that companies progress further on the path to sustainability include:

- Address sustainability in a coordinated, integrated and formal manner, rather than in an ad hoc, unconnected and informal manner.
- Use innovation, scenario planning and strategic analysis to go beyond compliance.
- Integrate sustainability across business functions.
- Focus more on the long term.
- Work collaboratively with external stakeholders.

#### ABOUT SUSTAINABLE INDUSTRY

To understand the term Sustainable Industry, we must understand what sustainability is and other concepts:

#### 1.Sustainability

Sustainability means meeting our own needs without compromising the ability of future generations to meet their own needs. In addition to natural resources, we also need social and economic resources. Sustainability is not just environmentalism. Embedded in most definitions of sustainability we also find concerns for social equity and economic development.

#### Three pillars of sustainability

**Environmental Sustainability:** Ecological integrity is maintained, all of earth's environmental systems are kept in balance while natural resources within them are consumed by humans at a rate where they are able to replenish themselves.

**Economic Sustainability:** Human communities across the globe are able to maintain their independence and have access to the resources that they require, financial and other, to meet their needs. Economic systems are smart and activities are available to everyone, such as secure sources of livelihood.

- Fiecare capitol, cu excepția ultimului („Planul de afaceri verde”), are un test final, cu un chestionar cu răspunsuri multiple.

Este bine de știut că:

- Există un singur răspuns corect pentru fiecare întrebare.
- Trebuie să răspundeți corect la toate întrebările fiecărui capitol pentru a-l debloca pe următorul.
- Puteți reîncerca să faceți un chestionar de câte ori aveți nevoie până când obțineți 100% dintre răspunsurile corecte.





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**EGE - EMPOWERING GREEN ENTREPRENEURSHIP**

**SUSTAINABLE INDUSTRY** 100%

Introduction CHI

How Sustainable Industry impact on Entrepreneurs.CHI

Best Practices in the field CHI

Case studies CHI

Useful guidance/advice (How to apply in action) CHI

Chapter Presentation CHI

Chapter Document PDF CHI

Chapter video CHI

Multiple Choice questions for apprehension CHI

REFERENCES CHAPTER 1 CHI

**CLEAN ENERGY** 9/9 activities done

**BUILDING AND ENERGY** 8/9 activities done

**FARM TO FORK** 9/9 activities done

**ELIMINATING POLLUTION** 8/9 activities done

**BIODIVERSITY** 9/9 activities done

Global Training Progress 100%

**SUSTAINABLE INDUSTRY**

What are the pillars of sustainability?

a) Environmental, Social, Economic

b) Business, Safety, Environmental

c) Economy, Nature, Education

- Odată ce ați finalizat 100% din curs, un certificat va fi trimis pe adresa dvs. de e-mail.

#### 4. Suport

Vă oferim bucuroși sprijinul pe tot parcursul trainingului. Dacă aveți întrebări, vă rugăm să ne trimiteți un mesaj prin adresa de contact de pe website: [Contact | Opigno \(egeproject.eu\)](mailto:Contact@Opigno(egeproject.eu))

# ΜΑΘΗΜΑ EMPOWERING GREEN ENTREPRENEURSHIP

## -ΟΔΗΓΟΣ ΜΑΘΗΤΩΝ-



**EMPOWERING  
GREEN  
ENTREPRENEURSHIP**

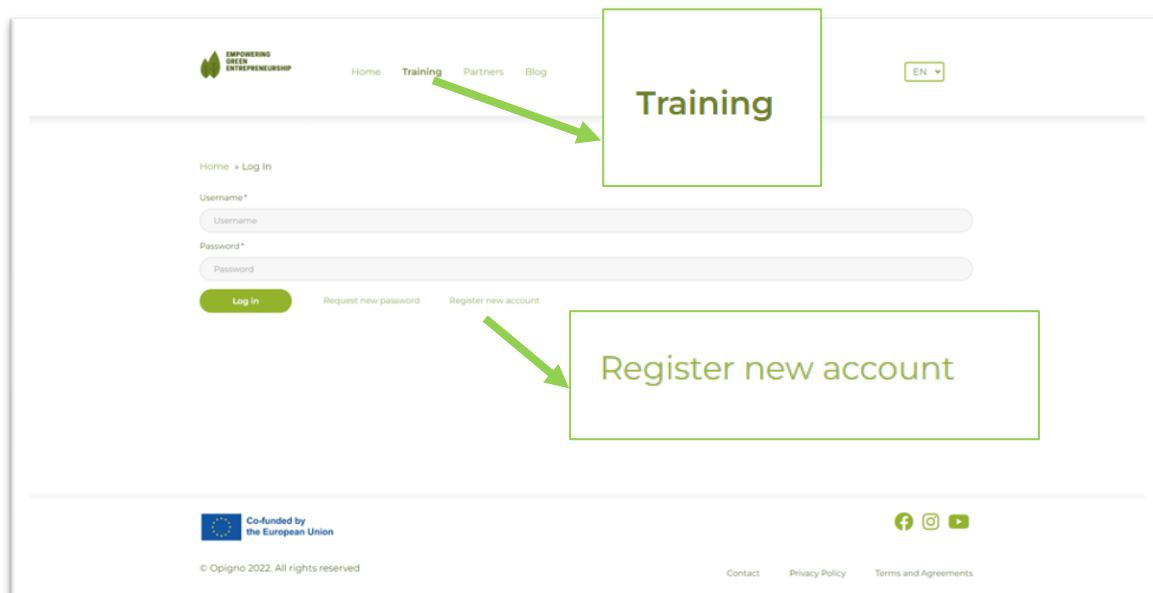
## 1. Εισαγωγή

Το μάθημα Empowering Green Entrepreneurship στοχεύει στην προώθηση και ενθάρρυνση πράσινων πρακτικών μεταξύ των νέων γενιών επιχειρηματιών. Το έργο απευθύνεται σε νεοφυείς επιχειρήσεις, μικρές και μεσαίες επιχειρήσεις και νέους και επίδοξους φοιτητές και επιχειρηματίες, με στόχο να τους ενδυναμώσει με πράσινες και ψηφιακές δεξιότητες και να προωθήσει και να αναπτύξει μια φιλική προς το περιβάλλον νοοτροπία μεταξύ τους. **Το μάθημα είναι δωρεάν και ανοιχτό σε όλους!**

## 2. Εγγραφή

Ακολουθήστε τα επόμενα βήματα για να εγγραφείτε στο μάθημά μας:

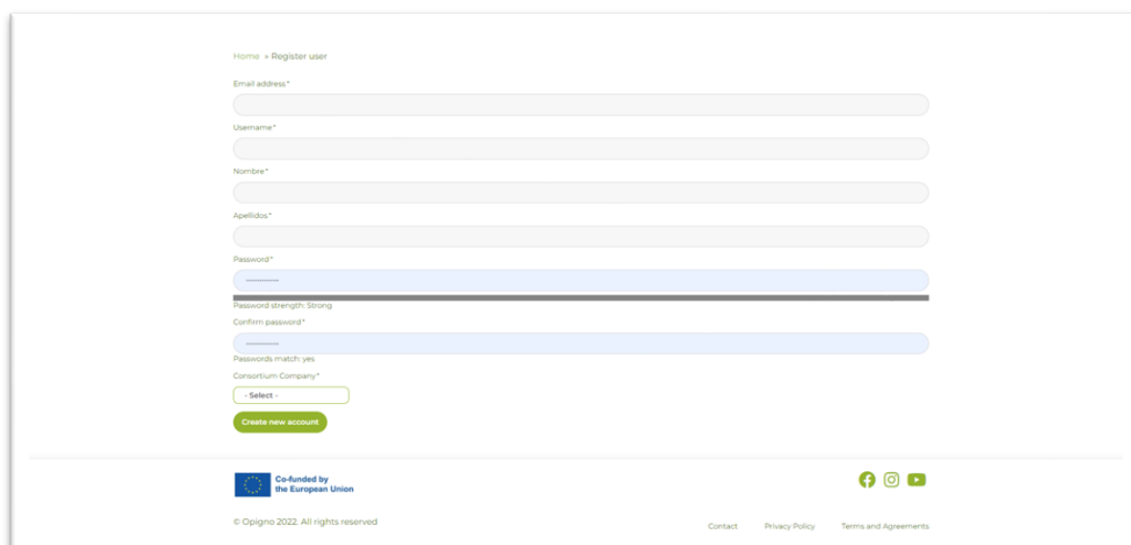
1. Στον ιστότοπό μας μεταβείτε στην "Εκπαίδευση" και κάντε κλικ στο "Εγγραφή νέου λογαριασμού" ( [Εγγραφή χρήστη | Opigno \(egeproject.eu\)](#) )



2. Συμπληρώστε τη φόρμα με τα προσωπικά σας στοιχεία. Όσον αφορά το αίτημα «Εταιρεία Κοινοπραξίας», παρακαλούμε σε

περίπτωση που γνωρίζετε για το έργο από κάποιον από αυτούς τους φορείς, επιλέξτε το. Εάν όχι, επιλέξτε ένα από τη χώρα σας. Για οποιαδήποτε άλλη περίπτωση, επιλέξτε τυχαία οποιαδήποτε από αυτές τις οντότητες.

Μόλις συμπληρωθεί η φόρμα, κάντε κλικ στο «Δημιουργία νέου λογαριασμού» και θα λάβετε ένα email επιβεβαίωσης σχετικά με την εγγραφή σας. Ανοίξτε το και ακολουθήστε τις πληροφορίες.

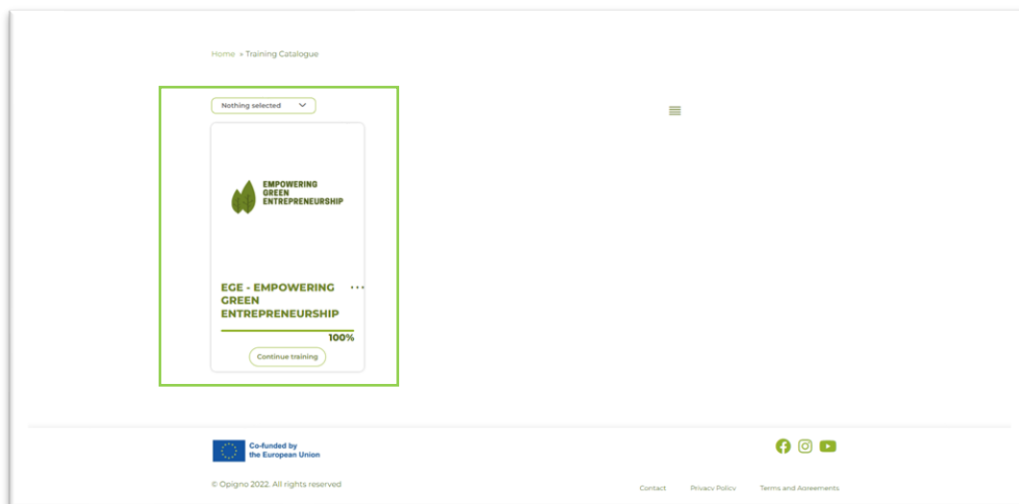


The screenshot shows a web registration form titled "Home » Register user". The form includes the following fields: "Email address\*", "Username\*", "Name\*", "Surname\*", "Password\*", "Confirm password\*", and "Consortium Company\*" with a dropdown menu. A "Create new account" button is located at the bottom of the form. Below the form, there is a footer with the European Union logo, social media icons for Facebook, Instagram, and YouTube, and copyright information: "© Opigno 2022. All rights reserved." Links for "Contact", "Privacy Policy", and "Terms and Agreements" are also present.

3. Μόλις δημιουργηθεί ο λογαριασμός σας, είστε έτοιμοι να μπειτε στο μάθημα! Πηγαίνετε ξανά στον ιστότοπό μας στην εκπαίδευση και εισαγάγετε το όνομα χρήστη και τον κωδικό πρόσβασής σας.

### 3. Το μάθημα

-Για να ξεκινήσετε το μάθημα κάντε κλικ σε αυτό:



-Το μάθημα αποτελείται από 12 κεφάλαια/ενότητες.

Type	Steps	Status	Score
☆ Module	<b>SUSTAINABLE INDUSTRY</b>	✔ Passed	100%
☆ Module	<b>CLEAN ENERGY</b>	✔ Passed	100%
☆ Module	<b>BUILDING AND ENERGY</b>	⋯ Pending	100%
☆ Module	<b>FARM TO FORK</b>	✔ Passed	100%
☆ Module	<b>ELIMINATING POLLUTION</b>	✔ Passed	100%
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☆ Module	<b>SUSTAINABLE MOBILITY</b>	✔ Passed	100%
☆ Module	<b>INDUSTRY 4.0 - DIGITAL TRANSFORMATION</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE CITIES</b>	✔ Passed	100%
☆ Module	<b>CIRCULAR ECONOMY</b>	✔ Passed	100%
☆ Module	<b>CORPORATE SUSTAINABILITY</b>	✔ Passed	100%
☆ Module	<b>GREEN BUSINESS PLAN</b>	✔ Passed	100%

-Για να ξεκινήσετε το μάθημα κάντε κλικ στο πρώτο κεφάλαιο.

-Σε κάθε κεφάλαιο θα βρείτε όλο το προς μελέτη περιεχόμενο, συμπεριλαμβανομένου του α. pdf έκδοση του, μια παρουσίαση power point και ένα βίντεο υποστήριξης με σχετικές πληροφορίες, συνεντεύξεις κ.λπ. σχετικά με το θέμα. **Πρέπει να ολοκληρώσετε κάθε κεφάλαιο για να μπορείτε να μεταβείτε στο επόμενο.**





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Global Training Progress: 100%

### EGE - EMPOWERING GREEN ENTREPRENEURSHIP

- SUSTAINABLE INDUSTRY**
  - Introduction CHI
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  - Best Practices in the field CHI
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  - Useful guidelines/advice (How to apply in action) CHI
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  - Multiple Choice questions for apprehension CHI
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- CLEAN ENERGY**
  - 9/9 activities done
- BUILDING AND ENERGY**
  - 9/9 activities done
- FARM TO FORK**
  - 9/9 activities done
- ELIMINATING POLLUTION**
  - 8/8 activities done
- BIODIVERSITY**
  - 9/9 activities done
- SUSTAINABLE MOBILITY**
  - 9/9 activities done
- INDUSTRY 4.0 - DIGITAL - TRANSFORMATION**

### SUSTAINABLE INDUSTRY

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**Three pillars of sustainability**

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**Economic Sustainability:** Human communities across the globe are able to maintain their independence and have access to the resources that they require, financial and other, to meet their needs. Economic systems are intact and activities are available to everyone, such as secure sources of livelihood.

- Κάθε κεφάλαιο, εκτός από το τελευταίο («Πράσινο επιχειρηματικό σχέδιο»), έχει μια τελική εξέταση με ένα ερωτηματολόγιο απαντήσεων πολλαπλής επιλογής.

Παρακαλούμε να σημειώσετε ότι:

- Υπάρχει μόνο μία σωστή απάντηση ανά ερώτηση.
- Πρέπει να απαντήσετε σωστά σε όλες τις ερωτήσεις κάθε κεφαλαίου για να ξεκλειδώσετε το επόμενο.
- Μπορείτε να προσπαθήσετε ξανά να κάνετε ένα ερωτηματολόγιο όλες τις φορές που χρειάζεστε μέχρι να λάβετε το 100% των σωστών απαντήσεων.



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Global Training Progress  100%

**SUSTAINABLE INDUSTRY**

What are the pillars of sustainability?

a) Environmental, Social, Economic

b) Business, Safety, Environmental

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- SUSTAINABLE INDUSTRY** - 9/9 activities done
  - Introduction CHI
  - How Sustainable Industry impact on Entrepreneurs.CHI
  - Best Practices in the field CHI
  - Case studies CHI
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  - Chapter Presentation CHI
  - Chapter Document PDF CHI
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- CLEAN ENERGY** - 9/9 activities done
- BUILDING AND ENERGY** - 8/9 activities done
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- ELIMINATING POLLUTION** - 8/9 activities done
- BIODIVERSITY** - 9/9 activities done

**-Μόλις ολοκληρώσετε το 100% του μαθήματος, θα σταλεί πιστοποίηση στο email σας.**

#### **4. Υποστήριξη**

Θα χαρούμε να σας υποστηρίξουμε κατά τη διάρκεια του μαθήματος. Εάν έχετε οποιαδήποτε ερώτηση, στείλτε μας ένα μήνυμα μέσω της περιοχής επικοινωνίας του ιστότοπου:

[Επικοινωνία | Opigno \(egeproject.eu\)](mailto:Opigno@egeproject.eu)

# CURS EMPOWERING GREEN ENTREPRENEURSHIP

- GUIA DE L'ALUMNE-



**EMPOWERING  
GREEN  
ENTREPRENEURSHIP**



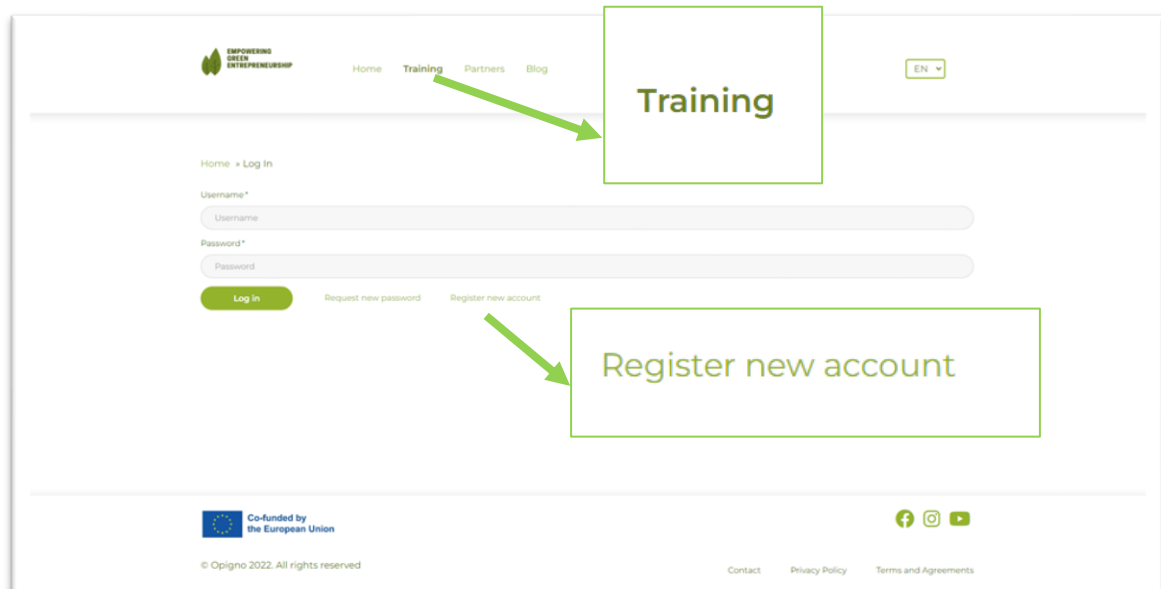
## 1. Introducció

L'objectiu del curs Empowering Green Entrepreneurship és promoure i fomentar les pràctiques ecològiques entre les noves generacions d'emprenedors. El projecte s'adreça a empreses de nova creació, petites i mitjanes empreses, i a estudiants i emprenedors novells i aspirants, amb l'objectiu de dotar-los de competències ecològiques i digitals, i de promoure i desenvolupar entre ells una mentalitat respectuosa amb el medi ambient. **El curs és gratuït i és obert a tothom !**

## 2. Registre

Si us plau, seguiu els passos següents per inscriure-us al nostre curs:

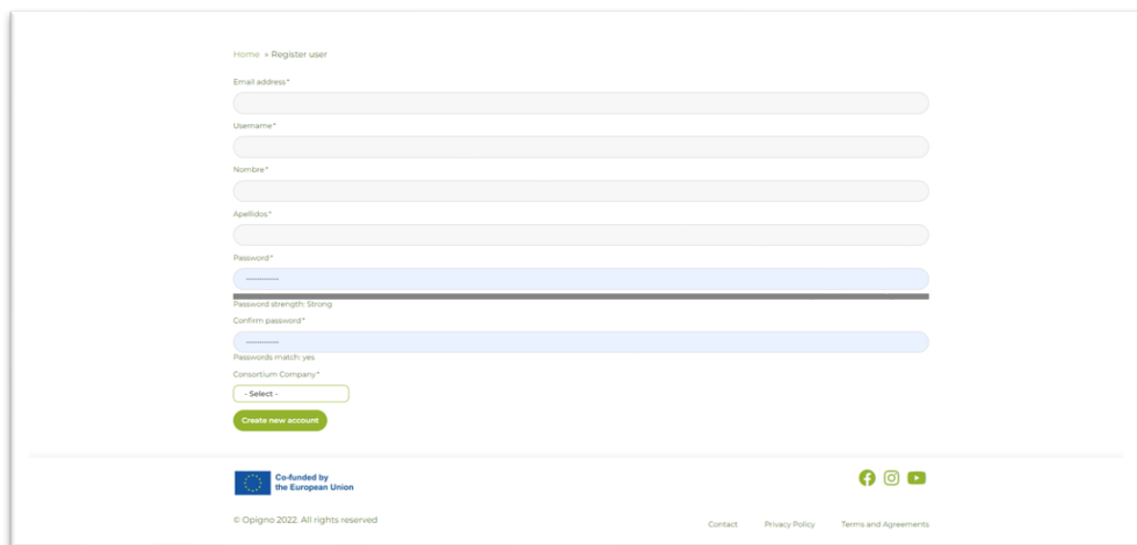
1. A la nostra web aneu a "Formació" i feu clic a "Registrar nou compte" ([Registrar usuari | Opigno \(egeproject.eu\)](#))



2. Ompliu el formulari amb les vostres dades personals.

A la sol·licitud “Empresa associada”, si us plau, en cas d'haver conegut el projecte per alguna d'aquestes entitats, trieu-la. En cas contrari trieu una del vostre país. Per a qualsevol altre cas, seleccioneu a l'atzar qualsevol d'aquestes entitats.

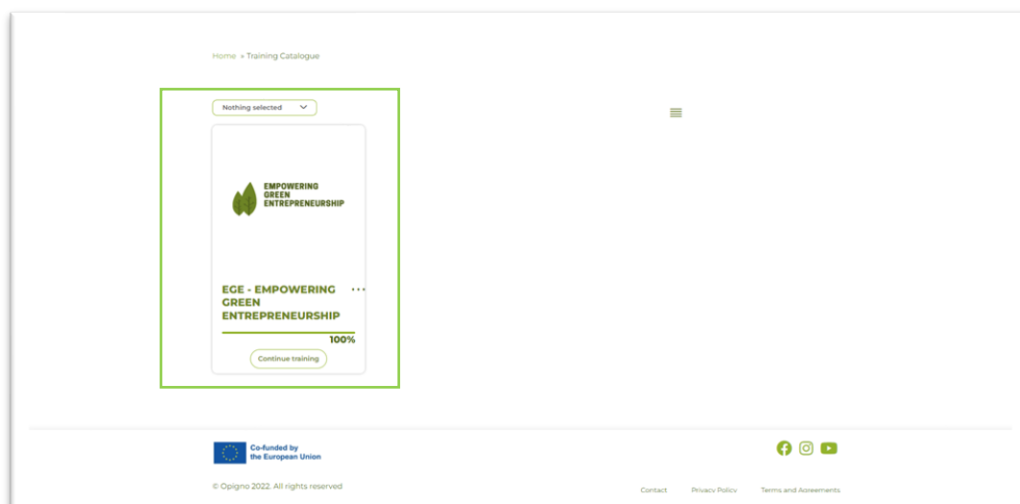
Un cop emplenat el formulari, feu clic a "Crear nou compte" i rebreu un correu electrònic de confirmació sobre el vostre registre. Obriu-lo i seguïu la informació.



3. Un cop creat el compte, ja esteu a punt per entrar al curs! Si us plau, aneu de nou al nostre lloc web, a la formació, i introduïu el vostre nom d'usuari i contrasenya.

### 3. El curs

-Per iniciar el curs prémer sobre el curs:



- El curs consta de 12 capítols/mòduls.

Type	Steps	Status	Score
☆ Module	<b>SUSTAINABLE INDUSTRY</b>	✔ Passed	100%
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☆ Module	<b>BIODIVERSITY</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE MOBILITY</b>	✔ Passed	100%
☆ Module	<b>INDUSTRY 4.0 - DIGITAL TRANSFORMATION</b>	✔ Passed	100%
☆ Module	<b>SUSTAINABLE CITIES</b>	✔ Passed	100%
☆ Module	<b>CIRCULAR ECONOMY</b>	✔ Passed	100%
☆ Module	<b>CORPORATE SUSTAINABILITY</b>	✔ Passed	100%
☆ Module	<b>GREEN BUSINESS PLAN</b>	✔ Passed	100%

- Per començar el curs, feu clic al primer capítol.

- A cada capítol hi trobareu tot el contingut per estudiar, incloent-hi una versió pdf, una presentació en PowerPoint, i un vídeo de suport amb informació rellevant, entrevistes, etc, relacionades amb el tema. **Heu d'acabar cada capítol per poder passar al següent.**





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Global Training Progress:  100%

### EGE - EMPOWERING GREEN ENTREPRENEURSHIP

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- Respond to regulatory constraints and opportunities.

Companies engaged in sustainability efforts include those of all sizes, ages and sectors. Companies move forward along the path to sustainability by improving performance and reducing their resource footprint. Ways that companies progress further on the path to sustainability include:

- Address sustainability in a coordinated, integrated and formal manner, rather than in an ad hoc, unconnected and informal manner.
- Use innovation, scenario planning and strategic analysis to go beyond compliance.
- Integrate sustainability across business functions.
- Focus more on the long term.
- Work collaboratively with external stakeholders.

ABOUT SUSTAINABLE INDUSTRY

To understand the term Sustainable Industry, we must understand what sustainability is and other concepts:

**1.Sustainability**

Sustainability means meeting our own needs without compromising the ability of future generations to meet their own needs. In addition to natural resources, we also need social and economic resources. Sustainability is not just environmentalism. Embedded in most definitions of sustainability we also find concerns for social equity and economic development.

**Three pillars of sustainability**

**Environmental Sustainability:** Ecological integrity is maintained, all of earth's environmental systems are kept in balance while natural resources within them are consumed by humans at a rate where they are able to replenish themselves.

**Economic Sustainability:** Human communities across the globe are able to maintain their independence and have access to the resources that they require, financial and other, to meet their needs. Economic systems are intact and activities are available to everyone, such as secure sources of livelihood.

- Cada capítol, excepte el darrer, "Pla de negoci ecològic", té un examen final amb un qüestionari de respostes múltiples.

Tingueu en compte que:

- Només hi ha una resposta correcta per pregunta.
- S'ha de respondre correctament totes les preguntes de cada capítol per desbloquejar el següent.
- Es pot respondre un qüestionari totes les vegades que et calguin fins aconseguir el 100% de respostes correctes.



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**SUSTAINABLE INDUSTRY**

What are the pillars of sustainability?

a) Environmental, Social, Economic

b) Business, Safety, Environmental

c) Economy, Nature, Education

- Un cop hagueu completat el 100% del curs, se us enviarà una certificació al vostre correu electrònic.

#### 4. Suport

Estarem encantats d'ajudar-vos durant el curs. Si teniu alguna pregunta, envieu-nos un missatge a través de la zona de contacte del lloc web:

[Contacte | Opigno \(egeproject.eu\)](mailto:opigno@egeproject.eu)